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# Cocoa Farmers' Livelihoods and Sector Sustainability – Supporting Multi-Actors-Partnerships in Ghana

EXPOSURE AND DIALOGUE LEADERSHIP TRAINING  
(GHANA, 24 FEBRUARY TO 02 MARCH 2019)



Exposure- und  
Dialogprogramme e.V.

IN COOPERATION  
WITH COCOA SECTOR  
STAKEHOLDERS IN  
GHANA

# How can farmers and their communities benefit from improved value chain integration and multi-stakeholder cooperation?

*Perfect for decision makers - strongly focussed, hands-on, personal and safe !*



➤ **Immerse** into life and work of cocoa farmers' and their communities.

➤ **Experience** hands-on how the farmers and their families use skills and knowledge acquired from sector stakeholders' initiatives.

➤ **Learn** about areas of concern that need interventions to improve farmers' livelihoods, youth perspectives and community well-being.

**Exposure**

# How can my exposure experiences become fruitful for a changed course of action?

*Decision-makers reflect on personal and organizational values*



- **Reflect** on your experiences related to farmers' and communities' aspirations for social and economic change
- **Share** your lessons learnt with other decision-makers from cocoa businesses, science, international development co-operation and politics.
- **Elaborate** key stories that highlight the need of change in well-defined areas of concern.

**Reflection**

# Join a programme that facilitates international networking and strengthens strategic alliances along the value chain

Added value for your business



- **Meet** (inter-) national stakeholders and sector experts helping you to assess experiences on the ground vis-à-vis political, economic and socio-cultural frameworks.
- **Become part** of a process stimulating creativity and “out-of-the-box thinking”.
- **Contribute to** new perspectives for **concerted action** in new forms of business and development partnerships.

**Dialogue**

# Interested in a change of perspective?

*Exposure & Dialogue tailor-made for action-oriented decision makers*



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## Representatives of Cocoa Businesses, Traders and Service Providers

- Attain new insights from the sharp edge of the value chain
- Learn from best-practices in multi-stakeholder cooperation in the cocoa sector
- Strengthen your strategic alliances with other stakeholders and international development partners

## Representatives of International Development Cooperation

- Benefit from an experiential learning programme with a multi-disciplinary group of participants and stakeholders of the cocoa value chain
- Get to know innovative ways of multi-stakeholder cooperation
- Discuss best-practise models of PPP

## Legislators & Representatives of the Political Arena

- Make use of hands-on personal experiences in sensitive areas of globalisation in line with the Agenda 2030
- Reflect the roles of official development assistance and public-private partnerships (PPP)
- Evaluate and help amend or re-design international development policies and instruments

**Your Benefit**

# Programme Time Table



## Saturday, 23 February 2019

C. 20hrs Arrival at Accra Kotoka International Airport  
Overnight at hotel in Accra  
21hrs Welcome by EDP staff

## Sunday, 24 February 2019

09 hrs Prelude: Welcome; introductions, project information, Exposure group formation / Travel by air or 4WD to *respective* partners' stations and transfer to respective Exposure sites; overnights at cocoa producers

## Monday, 25 February until Wednesday, 27 February 2018

Exposure: sharing life and work with respective cocoa farming family  
Wednesday afternoon: transfer to central venue in Accra for Reflection

## Thursday, 26 February 2019

Reflection on Exposure experiences; elaboration of lessons learnt

## Friday, 27 February 2019

Dialogue Workshop with national & international cocoa sector stakeholders  
Farewell Cocktail Reception

## Saturday, 28 February 2019

Identify follow-up steps and wrap-up with partners' experts  
11:30 hrs End of Programme  
Leisure time / private excursions / sight seeing in Accra;  
Regular overnight flight to Europe

# Cost Sharing / Your Contribution

*EDP e.V. is a non-profit association under the roof of the German Commission for Justice and Peace (Catholic Church). By facilitating better understanding of the lives and the work of people in the Global South and Eastern Europe, we support innovative approaches in economic and social development. To cover the cost of programme preparation and implementation, we kindly request EDP participants for a...*

## **Financial contribution at the amount of EUR 2,700**

*as well as taking over domestic air travel cost in Ghana, if applicable*

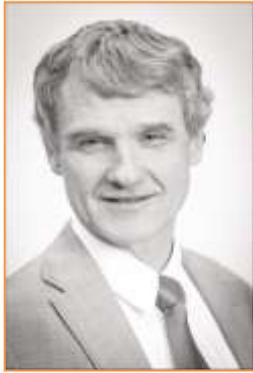
### **Our Services:**

- Assist in preparing yourself for programme participation and advise on logistics
- Provide information materials
- Domestic travels and transfers; inclusive of booking your domestic air ticket (if applicable) the cost of which you will refund to us
- Board and lodging
- Professional support provided by English-speaking local facilitators (interpreters)
- Assistance and guidance through our own staff and through Ghanaian partners' staff during all programme phases

### **Your Responsibility:**

- Book international flight to/from Accra and refund to us cost of domestic flight; e.g. to/from Kumasi, if applicable (c. €150.-)
- Travel & health insurances
- Vaccinations and other health prevention measures; purchase of prescribed medicines
- Visa procurement for Ghana
- Active participation in all programme phases
- Openness for personal encounters
- Cooperation in personal preparation and programme follow-up

# Your Contacts



## Ulrich Fechter-Escamilla

Manager EDP e.V.

T: +49-228-103 337 / +49-228-286 276 41

E: [fechter@edpev.de](mailto:fechter@edpev.de)

- Since 2007 with EDP e.V. (moderator of 11 exposure and dialogue programmes)
- MSc. econ. Universidad de las Americas (Quito)
- Seminary for Rural Development (Berlin)
- Dipl.-Ing.agr. University of Bonn
- Advisor for decentralisation and local economic promotion in rural areas in Honduras



## Jörg Hilgers

Programme Moderator EDP e.V.

T: +49-228-286276 44

E: [hilgers@edpev.de](mailto:hilgers@edpev.de)

- Since 2002 with EDP e.V. (moderator of 19 exposure and dialogue programmes)
- MSc Development Management (LSE, 2002) and Lay-Theologian (Dipl./University of Würzburg, 1990)
- Development Advisor in Tanzania (1995-1999)
- Principle of Youth Centre in Bavaria (1991-1994)